

2010 NRECA Directors' Conference Sponsorship Opportunities

Participate in Sponsorship Opportunities for the 2009 NRECA Directors' Conference

*The **only** utility industry conference and sponsorship opportunities designed specifically to reach members of electric cooperative Boards of Directors'. The 2010 NRECA Directors' Conference, will be held March 20 – March 24, 2010, at The Beau Rivage Resort & Casino, Biloxi, Mississippi.*

NRECA Directors' Conference sponsorship opportunities offer your company exposure to more than 500 "Directors" within the electric cooperative network.

To participate in the NRECA Directors' Conference Sponsorship Opportunities, review the descriptions below, choose the sponsorship that best suits your company, complete the sponsorship form and return it to Nancy McMahan via fax at (303) 644-4857 or mail to NRECA, 2149 S. County Road 137, Bennett, CO 80102. Questions: call Nancy McMahan at (800) 230-2601.

***NOTE:** While we will make every effort to provide sponsorship benefits as described here, the final details of sponsorships are subject to change based on circumstances beyond our control. In the event that a sponsorship benefit becomes unavailable, services or products of equal or greater value will be provided. Sponsors will be notified of such changes should they arise.*

As a 2010 NRECA Directors' Conference Sponsor your company will receive the following benefits:

- Your company will be invited to have a 10' pop-up or table top display in the conference foyer area throughout the entire conference and pre-conference sessions.
- Your company will be acknowledged as a sponsor on conference promotional material and web site, welcome signs, from the podium during the conference opening general session and on a rolling PowerPoint presentation during the breaks.

Your company will receive these additional benefits for the following sponsorships:

**2010 Directors' Conference Welcome Reception
Monday, March 22
Sponsorship Cost: \$34,000 -- One (1) Available**

- Your company will be identified as the sponsor at the Welcome Reception.
- Acknowledgement signage will be placed throughout the reception.
- Your company representative will be invited to the podium to welcome attendees.

2010 Directors' Pre- Conference Workshop Refreshment Break/s
(Morning & Afternoon)

Saturday, March 20 -- Sunday, March 21

Sponsorship Cost: \$3,000 ea. Two (2) Available

- Your company will be identified as the sponsor for the morning and afternoon refreshment breaks on either Saturday or Sunday.
- Signage acknowledging your sponsorship will be placed adjacent to each of the refreshment stations.

2010 Directors' Conference Continental Breakfast

Monday, March 22 — Wednesday, March 24

Sponsorship Cost: \$6,500 ea. Three (3) Available

- Your company will be identified as the sponsor for one or more of the continental breakfasts.
- Acknowledgement signage will be placed near all breakfast stations.

2010 Directors' Conference First-Time Attendee Reception

Sunday, March 21

Sponsorship Cost: \$3,500 ea. One (1) Available

- Your company will be identified as the sponsor for the First-Time Attendee Reception.
- Your company representative will be invited to the podium to welcome attendees.
- Signage acknowledging your sponsorship will be placed adjacent to each of the beverage stations.

2010 Directors' Conference Refreshment Break/s

(Morning or Afternoon)

Monday, March 22 -- Tuesday, March 23

Sponsorship Cost: \$3,000 ea. Four (4) Available

- Your company will be identified as the sponsor for the Monday or Tuesday morning or afternoon refreshment break.
- Signage acknowledging your sponsorship will be placed adjacent to each of the refreshment stations.